

Main Street Reisterstown Program

Minutes

Location/Date: Reter's Crabhouse, Reisterstown - April 15, 2013

Attendees: Amy Mantay, Mary Molinaro, Calvin Reter, Jimmy Roberts, Dave Powers, Ernie Schmidhauser, Paul Davolos, Colleen Brady, Shirley Smith, Karen Fitchett, Officer Willis, Glenn Barnes, Kinsey Gill, Pat Brooks, Carin Smith, Irwin Kramer, Rachel Clift, Kevin Kowitz, Michelle Sholund, Jake McGeoy, Gerald Robins

Amy started the meeting with reports from the committees.

Mary said that the **organization committee** met Thursday evening (April 4th) and discussed ideas about developing a budget for the current year plus two more years which will need to be submitted when we apply for the Main Street MD status. They will meet again this Thursday, the 18th.

Paul said the **economic restructuring committee** will meet again next Monday morning (22nd) at 9:30am and continue working on gathering information for the pocket folder to be given to business owners and property owners.

Calvin said the **promotion committee** met this morning and they chose a new chairperson, Jake McGeoy who recently joined our group. They are waiting to hear from other committees about projects that need to be promoted.

Irwin said the **design committee** has not set another meeting date. They will plan one before the end of April. They are waiting for confirmation for a speaker from the Historic Preservation Department (Peter Kirks). They plan to divide the area into blocks and work with property owners. The last time the area was evaluated was in the 1970s; so, Amy would like it to be updated and they have agreed to do so. They will be looking at the inventory as contributing and non-contributing classification. There may be a summer event focusing on the history of the area. Irwin said they are still gathering ideas from property owners about "what do they want." Amy said they may have someone from code enforcement come to a future Monday morning meeting to explain the process.

Kinsey said the **clean, safe, and green committee** held a meeting this morning and discussed the planned May 4th Main Street Clean Up Day which will kick off several future events planned for the first Saturday of each month. They plan to post signs along the route. Amy will provide signs for the event without dates; so, we can use them each time. Santoni's will be providing coffee and snacks at the May 4th event. Sign up sheets have been put in the Middle Schools and High Schools. They discussed signs at crosswalks. For safety, only one crime was reported in the last week and it was in Owings Mills. They are reminding the merchants to call 911 and not to take action on their own. They will also be told it is important to call and report an incident even when they know the person and not try to handle it themselves. Dave said that Officer Kauffman will be the lead officer at the business meetings at the end of April where part of the agenda will include discussing the opportunity to have a security sweep of the business similar to what the police officers provide free to residents. Aaron from Live Green has offered to provide 3 Dogwoods for Earth Day (22nd). They will also be providing a truck and 3 employees to pick up trash on the 4th.

Amy talked about the summer events

Clean-ups – our event is scheduled for May 4th, 10am until noon. It will be held on the first Saturday of the month (June 1, July 6, August 3, Sept 7) starting at the Landmark Shopping Center (in front of Reter's Crabhouse).

Bloomin' ArtFest – Saturday, May 11th from 10am – 5pm at Franklin Middle School. Amy said the Main Street committee should have a booth.

The Gathering – June 8th Pending

Music on Main Street – events will start Friday evening, June 21st and continue for 10 straight Fridays at front Lawn of Franklin Middle School.

Farmers Market – events will start Sunday, June 2nd from 10am-2pm and continue every Sunday until early September. It will be setup on the grass area behind 358 and 360 Main Street .

Fire Department Parade – May 18th at 9am a parade will be held to celebrate the 100th Anniversary of the Firehouse. Calvin said the parade will start at Chartley Drive and travel to the Food Lion parking lot. There will be old and new fire trucks and so far three school bands are coming. In June there will be an Open House so everyone can come and see the new firehouse portion.

Amy talked about Merchant Networking:

Bubb's Deli (Tuesday, April 30th at 8:00am) and Java Mamma's (Monday, April 29th at 6:30pm) providing both daytime and evening opportunities to the business and property owners. The agenda will include: Retail/restaurant promotions and tie-ins to events, extended hours during events, shared parking and Merchants on Patrol. Glenn asked if the Monday morning people are expected to attend the Merchant meetings. Amy said she hopes the committee chair people are available and anyone else is welcome.

Facebook/website (on-going)

Rachel Clift from Chartleytowne has created a flyer for Bloomin' ArtFest and will print 1,000 copies which will be available later this week for distribution.

Amy will be working for the rest of the month on completing our Sustainability Application which will be presented to the County Council at their May 1st meeting.

The next meeting will be held at Reter's Crabhouse, Monday, April 22, 2013 at 10am.